

The Arc.ives



Caring For and Caring About People with Developmental Disabilities and Their Families

December, 2009

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Happy Holidays!

Staff, Management, the Board of Directors and especially **Shon** and the 600 other people we serve wish you and your family a very happy holiday season and the best for 2010!



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Quick Links

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The Arc - in a Two-Minute Nutshell

It's short. It's succinct. And its poignant! It's the new 2-minute video that provides a quick but comprehensive look at the services The Arc of Alameda County provides and suggests various ways for viewers to support our organization.



Marketing Solutions Group President, Gary Bosley; camera operator Tom Herczeg; and Pam Pvarnick, a client in Livermore (pictured), were all instrumental in getting the project completed. The video will be used when Arc

representatives make speeches and other presentations.

Click [here](#) to see it on our website. Also take a look at the 20-second TV commercials that are running Comcast Cable networks in the Tri-Valley area and soon in Hayward and surrounding communities.

HELP US GET NEW MEMBERS!

Since you are reading this issue of the [Arc.ives](#), it is likely you are a member of The Arc of Alameda County.

But what about your friends? If they would like to know what's

going on with an organization that they know you care about, ask them to become a member.

It's easy and inexpensive.

The \$25 annual fee for an individual membership means your friends are also members of Arc California and The Arc of the United States.

They'll get reduced member prices for Arc of Alameda County special events such as the Awards Banquet and Comedy Night.

They also will invited to our Public Policy Forums and other meetings designed to share information about the issues facing people with developmental and intellectual disabilities.

They'll be added to the [Arc.ives](#) subscriber list and get the latest news when you do.

As members, they will be asked to vote for a Board of Directors and on other issues that come up from time to time.

And occasionally, we ask members to contact State Legislators to express opinions on a piece of legislation that impacts our clients.

Click [here](#) to download a membership form, get your interested friends to fill it out and send it to [Judy Vierra](#) at the address listed at the bottom of the application.

Raffle/Auction Items Sought for Golf Fundraiser

The first annual Arc Golf Fundraiser is coming next Spring to Livermore! Dubbed "The Bogey Bash," the event promises to be a fun day culminating in an exciting dinner that will feature tournament awards, raffle prizes and auction items.

Mark April 26, 2010 as the date; Los Positas Golf Course in Livermore as the venue; and Bebe's Restaurant as the dinner site. (Bebe's is a few steps away from the 18th green.)

In the meantime, please help us round up raffle items. Gift certificates to restaurants, spas, golf courses; golf equipment, airline tickets, art work, etc. Almost anything makes a

good raffle prize. Some we'll give away individually - others we will put together into a package for the lucky winners. Bunjos (see article above) has already pledged tickets to a night of great comedy.

Maybe your company would like to help sponsor the event. We are creating a variety of sponsorship options with prices to suit any business budget. We'll have those prices and other details soon.

Also start talking-up the tournament to your golfer friends - get them to put a foursome together and play with us!

Send [Dick Fitzmaurice](#) an e-mail if you have questions or want to help out.



Lucky S.H.A.R.E.S Card a Big Hit

Thanks to all of you who requested a Lucky S.H.A.R.E.S card that we mentioned in last month's newsletter. We ..had great response! We have also .handed out the cards to staff so they can help the Arc simply by buying groceries at Lucky's. If you need one, or an extra one for a family member, check the next paragraph and click on the link.

Shop at Lucky, Save Mart, S-mart Foods or FoodMaxx, present your S.H.A.R.E.S card and up to 3% of qualifying purchases will go to The Arc. [Click here](#) to send us an e-mail with your name and address and we'll send you the S.H.A.R.E.S. card.

Another Way to Help

Comerica Bank: Open a new account at Comerica with a minimum opening deposit of \$2,500 and Comerica will give you a Cash and Care card that allows you to select your favorite charity (the Arc, of course) and we'll get a check for \$100. If you're already a Comerica customer, sign up for a savings account or direct deposit and/or a few other services and The Arc receives \$25.

Comedy Night - Lots o' Laughs

Chuckles for Charity - A Night of Laughs in Support of People with Developmental Disabilities was the first "Arc After Dark" event in a long time but it was worth waiting for! Some 45 people - staff, clients, Arc stakeholders - were on hand at [Bunjos Comedy Club](#) in Dublin to enjoy appetizers, perhaps a libation but mostly to enjoy the comic talents of "Chicago" Steve Barkley, Kenny Altman, Phil Johnson and Gail Jones. Bunjos Comedy Club owner, John DeKoven .(see photo) was the host and got us laughing right from the get-go.

"This was a great partnership - we encouraged our members and supporters to buy tickets, John produced the show, we all had a great time and we split the ticket sales," said Dick Fitzmaurice, Director of Development and Public Information for The Arc of Alameda County. He added that the money raised will go to replenish supplies for clients in the SCOPE programs.

